



FOR IMMEDIATE RELEASE

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The Ultimate Bath Store Opens New Store Location in Westborough, MA

October 13, 2015 – Concord, NH

The Ultimate Bath Store announced today they have officially opened their newest store located at 74 Otis Street in Westborough, Massachusetts. The new Westborough Ultimate Bath Store has 3,600 square feet of showroom space featuring the latest in plumbing products from Kohler, BainUltra, Grohe, Rohl and Basco Shower Doors as well as many other world-class brands.

This store will have a retail-friendly layout that will allow customers to see pricing and make decisions about products for their bathroom projects or they can choose to work with one of The Ultimate Bath Store’s Sales Associates who will expertly guide them through the process. The Westborough Ultimate Bath Store is located conveniently near Route 495 and Route 9 and sits across the street from Herb Chambers Ford and Hyundai.

During this initial opening month of business there are going to be modified hours that will ramp to an eventual 7-day per week schedule that will begin in November. Please see the remaining October hours of operation below:

- Saturday, October 11th: Closed
- Monday, October 12th: 9 am to 5 pm
- Tuesday, October 13th: 9 am to 5 pm
- Wednesday, October 14th: 9 am to 5 pm
- Thursday, October 15th: 9 am to 5 pm
- Friday, October 16th: 9 am to 5 pm
- Saturday, October 17th: 9 am to 5 pm
- Sunday, October 18th: Closed
- Monday, October 19th: 9 am to 5 pm
- Tuesday, October 20th: 9 am to 5 pm
- Wednesday, October 21st: 9 am to 5 pm
- Thursday, October 22nd: 9 am to 5 pm
- Friday, October, 23rd: 9 am to 5 pm
- Saturday, October 24th: 10 am to 5 pm
- Sunday, October 25th: Closed
- Monday, October 26th: 9 am to 5 pm
- Tuesday, October 27th: 9 am to 5 pm
- Wednesday, October 28th: 9 am to 5 pm
- Thursday, October 29th: 10 am to 6 pm
- Friday, October 30th: 9 am to 5 pm
- Saturday, October 31st: 10 am to 5 pm

About The Ultimate Bath Store

The Ultimate Bath Store is New England’s premier bath and kitchen center and the exclusive showroom chain of The Granite Group. Featuring 16 fully-decorated and staffed locations in New Hampshire, Maine, Massachusetts, Connecticut, Vermont and Rhode Island, The Ultimate Bath Store has the largest Kohler inventory in New England, and also features Bain Ultra air tubs, Elkay kitchen sinks, Basco shower enclosures and multiple other world class product lines.

“We could not be more excited about launching in Westborough. When you walk through the doors, you will find an extremely customer-friendly store that’s easy to shop and delivers industry-best service and expertise on a daily basis. There are many ways you can buy the products we sell but to have them bought correctly, for a fair price and with out hassle, is what we do better than anyone in the business and is the main reason why we have continued to grow each of the last 7 years.” says, Rand Hinman, Director of The Ultimate Bath Store.



For more on The Ultimate Bath Store, please visit: www.ultimatebathstore.com

About The Granite Group

Winner of Plumbing & Mechanical Magazine's 2013 Supply House of the Year Award, The Granite Group features 33 Branch locations throughout New England. They are a full-service wholesale distributor of plumbing, heating, cooling & water supplies. They pride themselves on supplying the highest quality products in the industry, delivered through a dynamic distribution system. They also know that customer service is their most important product and every member of their team is focused on delivering the best service possible to their customers. From an experienced and knowledgeable inside staff to a strong outside sales force, The Granite Group works every day to meet its customers' needs and exceed their expectations.

For more on The Granite Group, please visit: www.thegranitegroup.com

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